



ARE YOU LOOKING FOR A CAREER CHANGE?

WHAT CAN THE PLAYGROUP OFFER YOU?

- PERSONAL MENTORING IN CREATING AND BUILDING A BUSINESS IN AN EXCITING AND DIVERSE INDUSTRY.
- A BRAND WITH VALUES - THE PLAYGROUP IS PASSIONATE ABOUT THE EARLY YEARS JOURNEY, BUILDING COMMUNITY AND INSPIRING FAMILIES
- A BUSINESS FAMILY - SUPPORTING EACH OTHER AND SHARING GOOD PRACTICE
- VALUE - WE OFFER COMPETITIVE FEES AND FINANCIAL OBJECTIVES THAT PRIORITISE YOUR BUSINESS

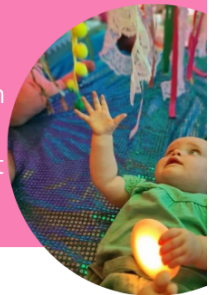


FLEXIBILITY

Working for yourself gives you total flexibility to run your business around YOUR NEEDS and your family commitments. Plan your work within the school day and never have to rely on childcare again! Our delivery is set to run term time with the option of additional classes in school holidays. You decide on your workload.

JOB SATISFACTION

Working your dream job means never working again! If you're passionate about supporting and connecting with families and early years development, entertaining and teaching children in a fun and interactive way is the best way to spend your day. Earning from it is a bonus!



HOW MUCH DOES IT COST TO JOIN?

We like to make the financials really transparent as this is something you want to know immediately. There are two costs involved in owning a franchise:

INITIAL FEE

When signing your contract you will pay an initial fee of £5,000. This may seem like a big investment, and it is, in YOU. This fee pays for

- a lifetime license to trade under our brand in an exclusive area (T&C's apply)
- extensive training in business management
- baby massage and yoga qualifications
- tutoring in business launch including creating a bespoke business plan
- a comprehensive starter kit with tried and tested equipment
- advertising space on an established website
- lesson delivery training with real families
- an operations manual to guide you through business planning
- lesson plans in a range of classes and activities including birthday parties and special events

Setting up independently would require a similar investment but would not buy you the support we can offer.

MANAGEMENT FEE

After your first three months of trading, you will pay a monthly management fee. This will be 10% of your monthly revenue. What does this pay for?

- 24/7 mentoring including observations, phone calls and meetings on demand
- bespoke training to meet your business needs
- ongoing training including any future qualifications (e.g. forest school training)
- investment into our brand to increase our products and services, quality and customer awareness
- annual celebration conference to set strategy, business development, team building and business progression.
- annual lesson plan and manual updates
- website maintenance and hosting

DO YOU WANT TO FIND OUT MORE?

Book in a discovery call with Chloe to discuss your personal goals and how The Playgroup would fit in - TEXT your name and location to 07766116483.



THE PLAYGROUP

DELIVERING ALL OF YOUR PRE-SCHOOL ACTIVITIES UNDER ONE BRAND!

**BABY MASSAGE
BABY YOGA
SENSORY PLAY
MESSY PLAY
EXPLORATORY PLAY
MUSIC AND RHYME
LEARNING THROUGH NATURE -
COMING 2024!**

www.theplaygroupfranchise.com